

FROM THE DESK OF THE CEO (05/25)

(Follow me on X justchad_cga)

Justin Chadwick 31 January 2025



"The best way to predict the future is to create it" Peter Drucker

FRUIT LOGISTICA 2025

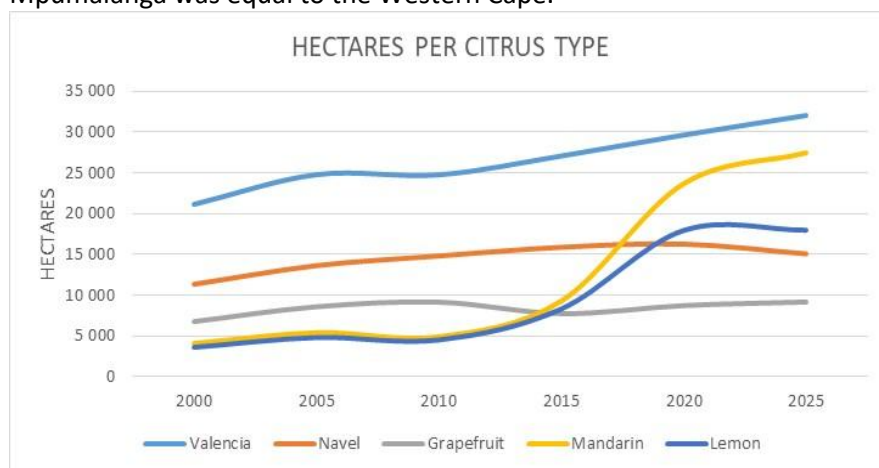
Thousands in the fruit business will be making their way to Berlin to attend Fruit Logistica 2025, including many South African citrus people looking to set up their 2025 export campaign. The CGA complement attending this year will include the outgoing CEO Justin Chadwick, incoming CEO Dr Boitshoko Ntshabele, Deon Joubert, Jana Janse Van Rensburg, and Albert Coetzee. We wish all those attending safe travels and a successful event.

CGA CITRUS SUMMIT IS FULLY BOOKED!

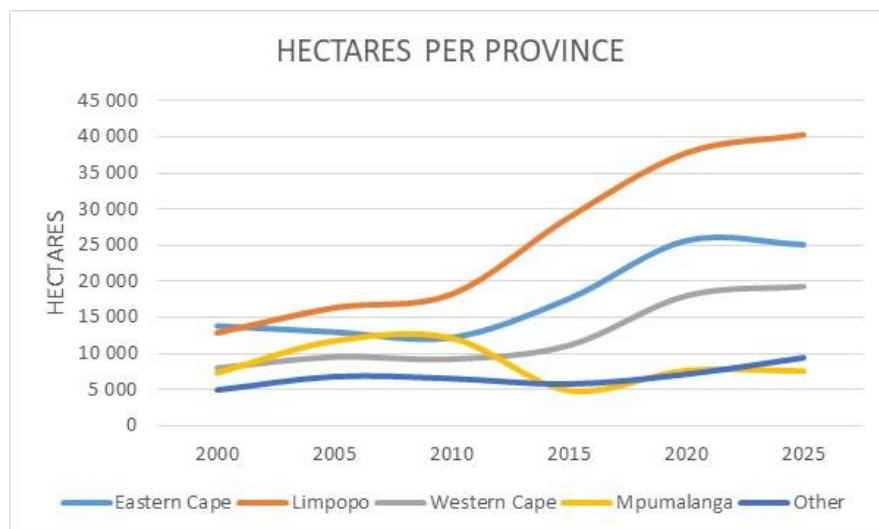
The CGA announced on Monday that the CGA Citrus Summit is fully subscribed. Daily registrations jumped up when the Summit Programme was released last week, exceeding the previous Summit's numbers quickly, and this did take us a little by surprise. The CGA is thrilled by the interest shown by citrus growers and industry stakeholders in the Summit. Thank you! There is a buzz in the office as all the Summit preparations take shape. Please know that the Organizing Committee have been doing event-coordination gymnastics to find ways to accommodate as many people on the waiting list as possible. This has been successful to a degree, thanks to some creative ideas from the team and venue. We sincerely regret that there are people who will not be able to join us. The Summit is held every two years. Plans are in discussion for a bigger venue for 2027.

LOOKING BACK OVER A QUARTER OF A CENTURY

Interesting times, if we look back to the year 2000 – navel and grapefruit hectares were both greater than lemons and mandarins, while the Eastern Cape was home to the most citrus hectares in southern Africa, and Mpumalanga was equal to the Western Cape.



Since then, mandarin orchards have grown to cover an area seven times greater, and lemon orchards five times. Both valencia and navel orange orchards increased by a third, while grapefruit hectares have remained fairly static. The increase in lemon and mandarin hectares really took off between 2015 and 2020.



Since 2000, Limpopo took over as the leading citrus province with growth in Senwes (Groblersdal/Marble Hall), Burgersfort/Ohrigstad and Hoedspruit – increasing threefold. The Eastern Cape and Western Cape both increased twofold, while Mpumalanga remained static.