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Tuesday, 29 April 2025

Memo: Changes in the CGA Information Team

Dear Citrus Growers and Stakeholders

CGA will be rolling out personnel changes within the CGA information team that come into effect at the end of April 2025.

Precious Kunota will be leaving CGA and immigrating to Canada in May 2025. We wish Precious and her family all the best in their new adventures abroad. Under Precious' guidance the information portfolio has developed steadily and created a solid platform to build on. We want to thank Precious for all that she has contributed to providing growers and stakeholders with valuable information and insights.

Hesti Botha also leaves CGA at the end of April 2025. Hesti's contribution to building and maintain the CGA dashboards and keeping various reports updated is also much appreciated. Hesti is looking to scale back to spend more time with family and time on other projects.

Fortunately both Precious and Hesti have agreed to continue working for CGA on a contract basis to ensure the existing data flows are maintained until new capacity is available to take over. This means essential work will continue but there won't be any new projects in the information portfolio for now.

Albert Coetzee, CGA Industry Affairs Manager, will be taking over the management of the information portfolio. Albert comes with relevant data management experience in the citrus sector and an appreciation for the complexity of export supply chains having worked at a citrus grower-exporter prior to joining CGA in 2023. Albert will provide the strategic oversight for the portfolio but the day-to-day operations will be handled by a data analyst – which CGA is looking to appoint as soon as possible. He will be the key contact and manage the overall operations with partners such as PPECB, AgriHub, OpenAgri, etc. Concurrently Albert will continue managing the Sustainability aspects of CGA business.

Portia Magwasa will continue to manage the Variety Focus Groups and the Citrus Marketing Forum matters, and be a central contact around the weekly packed and shipped figures.

Over this time please use the following details on any queries:

- For general data queries: Albert Coetzee albert@cga.co.za
- For access to the CGA website and dashboards: Albert Coetzee albert@cga.co.za
- For weekly packaged and shipped figures: Portia Magwasa portia@cga.co.za
- For Variety Focus Group and CMF queries: Portia Magwasa portia@cga.co.za

CGA see the information portfolio playing an increasing role to help growers and stakeholder make quicker and better decisions – so be assured that much attention has been given re-shaping the team to ensure CGA can continue to add value to all parties. As we transition to these new arrangements additional details will be shared accordingly.

Should you have any other queries or concerns please don't hesitate to contact me.



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Kind regards

Paul Hardman